

# heimtextil

RUSSIA

**17 – 19 September 2019**

IEC "Crocus Expo", Moscow, Russia

# TEXTILE INSPIRATION

International Trade Fair for Home Textiles,  
Floor Coverings and Interior Furnishings

[www.heimtextil.ru](http://www.heimtextil.ru)

MAD ABOUT  
TEXTILES



messe frankfurt

# heimtextil

RUSSIA

- ▶ The leading Russian trade fair for home and contract textiles
- ▶ The largest international business platform of the Russian textile market
- ▶ European standards of fair organization

## STATISTICS 2018



**229** companies  
from **19** countries



**82%** are planning to participate  
in Heimtextil Russia 2019



**87%** of exhibitors positively  
assessed Heimtextil Russia 2018

**17 101** specialist from all regions  
of Russia and the CIS countries



**81%** are decision  
makers

## Participating Countries



Austria



Armenia



Belarus



Germany



India



Italy



Kazakhstan



China



Moldova



UAE



Pakistan



Poland



Portugal



Russia



Thailand



Turkey



Uzbekistan



France



Japan

## Visitor Profile\*

**42%** Retail trade

**40%** Designers, decorators, architects

**29%** Manufacturers

**27%** Wholesale trade

**16%** Online shops, mail order business

**11%** HoReCa

**8%** Importers, distributors

\* Visitors could select multiple answers

EXHIBITORS

VISITORS



# PRODUCT GROUPS



## Bedroom Textiles

Bed linen, pillows, blankets, mattresses, throws, plaids, bedspreads, decorative cushions



## Bathroom Textiles

Towels, bath mats, bathroom curtains, bathrobes and slippers, bathroom accessories



## Kitchen Textiles

Table linen and decorations, kitchen linen, textile kitchen accessories, coated table coverings



## Textile for Children

Bed linen, pillows, blankets, mattresses, cocoons, diapers, sleeping bags, textile toys



## Window Decoration

Curtains, curtain rods, accessories, fittings



## Wall Decoration

Wallpaper, wall coverings, wall decoration, wall panels



## Contract Textiles

Bedroom textiles, fabrics for interior decoration, bathroom textiles, table textiles



## Digital Print on Textile

Digital print machines, fabrics for printing, accessories (cartridges, paint)



## Sun Protection Systems

Indoor (window blinds, roller blinds, Roman blinds)  
Outdoor (sunblinds, awnings, canopies, sunshades)



## Fabrics for Interior Decoration

Fabrics for curtains, drapery, fabrics for wall, ceiling and floor upholstery



## Carpets and Floor Coverings

Hand-made carpets, machine-made carpets and rugs floor coverings



## Furniture Fabrics, Leather

## MUCH MORE THAN JUST A TRADE FAIR!

Exposition of home and contract textiles from all over the world

The largest business and networking platform of the Russian textile market

- ◆ Forums and conferences
- ◆ B2B meetings
- ◆ Guided tours on exposition

Textile trends and design events

- ◆ Trend Area
- ◆ Design Education workshops
- ◆ Design Awards





## Visitors about Heimtextil Russia 2018

### Alexander Alizar

Head of household goods direction, MebelVia  
(Online furniture retailer)

«I'd like to mark convenient organization both before and during the fair. Before the fair I found all necessary information about the exhibitors on the fair website, and on the grounds the fair team helped me solve all the questions very quickly. I should say that division of the exposition according to the exhibiting countries was very convenient. As a result we have established contact with 12 suppliers»

### Olga Zvyagina

Category manager, Komus (Large retail chain)

«I have visited Heimtextil Russia for several years and I might say that this year the level of the fair has grown very much, I was pleasantly impressed. The number of large suppliers has remarkably increased – we have initiated co-operation with several new companies. For us everything was very effective and positive»

### Anna Guseva

Chief Technologist, Chiedo Cover  
(Contract textiles equipment)

«The fair is simply great! I liked both the exposition and the fringe programme. We took part in the guided tour along the companies offering textile for hotels and restaurants. The format is very convenient. We visited many companies and we are already concluding agreements on co-operation»

### Irina Berestenko

Interior designer, Decorator

«I have visited Heimtextil Russia for several years. The fair is very interesting, I always learn new trends here. At the exposition one can always find the latest collections of interior textile and see textile novelties. The fair center is very convenient for visiting»

## Exhibitors about Heimtextil Russia 2018

### Svetlana Beznosiuk

Sales manager, Decovilla (Turkey)

«Our impression about Heimtextil Russia is very good! There were very many visitors from all over Russia, including Siberia and the Urals. We are very satisfied! We liked both organization of the fair and the exhibition center. I think we will take part in Heimtextil Russia next year»

### Svetlana Lonskaya

Official Representative, Brinkhaus (Germany)

«In general I may say that the fair has left positive emotions. Especially I liked organization of presentations for HoReCa programme. The organizer has understanding of what the Russian market needs in this segment»

### Rajesh Satam

Joint Director, TEXPROCIL (India)

«The fair is well organized in terms of its entire infrastructure, and it offers a lot of scope. Organizer's work was fantastic, also in terms of variety of programs that have been set up. We are definitely looking forward to develop our co-operation with the organizer and involving more Indian companies next year»

### Dario Colombo

Castiglioni (Italy)

«The fair was quite good this year. There are much more visitors from the wholesale sector, and not only from Moscow: Krasnodar, Novosibirsk, Astrakhan, Saint Petersburg and all around Russia. It's very good! The fair was properly organized, we are fully satisfied!»

### Natalia Volkova

Sales Director, Orsha Linen Mill (Republic of Belarus)

«We take part in Heimtextil Russia for the first time. The fair is very worthy, there were a lot of visitors, both retail and wholesale. By geography I can say that these were people from the Central Federal District, Moscow in particular, also the Urals (Ekaterinburg, Serov) and the Southern Federal District»



## Interior and Contract Textiles

### Heimtextil

7–10 January 2020  
Frankfurt am Main, Germany

### Intertextile Shanghai Home Textiles Spring Edition

12–14 March 2019  
Shanghai, China

### Textile Deco&Interior presented by Heimtextil

12–15 March 2019  
Moscow, Russia

### Heimtextil India

13–15 June 2019  
New Delhi, India

### Interior Lifestyle Tokyo

17–19 July 2019  
Tokyo, Japan

### Home Textiles Sourcing

22–24 July 2019  
New York, USA

### Intertextile Shanghai Home Textiles Autumn Edition

28–31 August 2019  
Shanghai, China

### IFFT/Interior Lifestyle Living

20–22 November 2019  
Tokyo, Japan

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## Contact us



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## Organizer

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